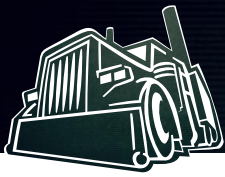




#1 IN COMMERCIAL TRUCK ENTERTAINMENT

WWW.BIGRIGVIDEOS.COM



FOR ADDITIONAL INFO CONTACT CHRISTOPHER E. FIFFIE
CHRIS@BIGRIGVIDEOS.COM / 954-247-4738

Big Rig Videos creates commercial truck related films and documentaries relative to the trucking industry with a end goal of providing entertaining and educational video content for truckers and the public to enjoy.

Interviews with truck drivers as they roll down the road, documentaries, and video highlights of truck shows are just some of the content that has become very popular.



BIG RIG VIDEOS PRESENTS
LEGENDARY
FEATURES



"Big Rig Videos offers an insightful glimpse into what is now the modern day truckers lifestyle, itself often creating legends within the trucking community by exhibiting some of the worlds most amazing and spectacular working trucks and show trucks for everyone to see... BRV is truly a legend creating legends... "



360k Facebook fans
5M Engaged users
41k Page views

22M
PEOPLE
REACHED

10.6M
VIDEO
VIEWS

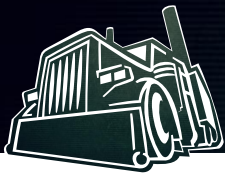


75k Subscribers
10k Monthly shares

4.1M
MINUTES
WATCHED

1.1M
MONTHLY
VIEWS

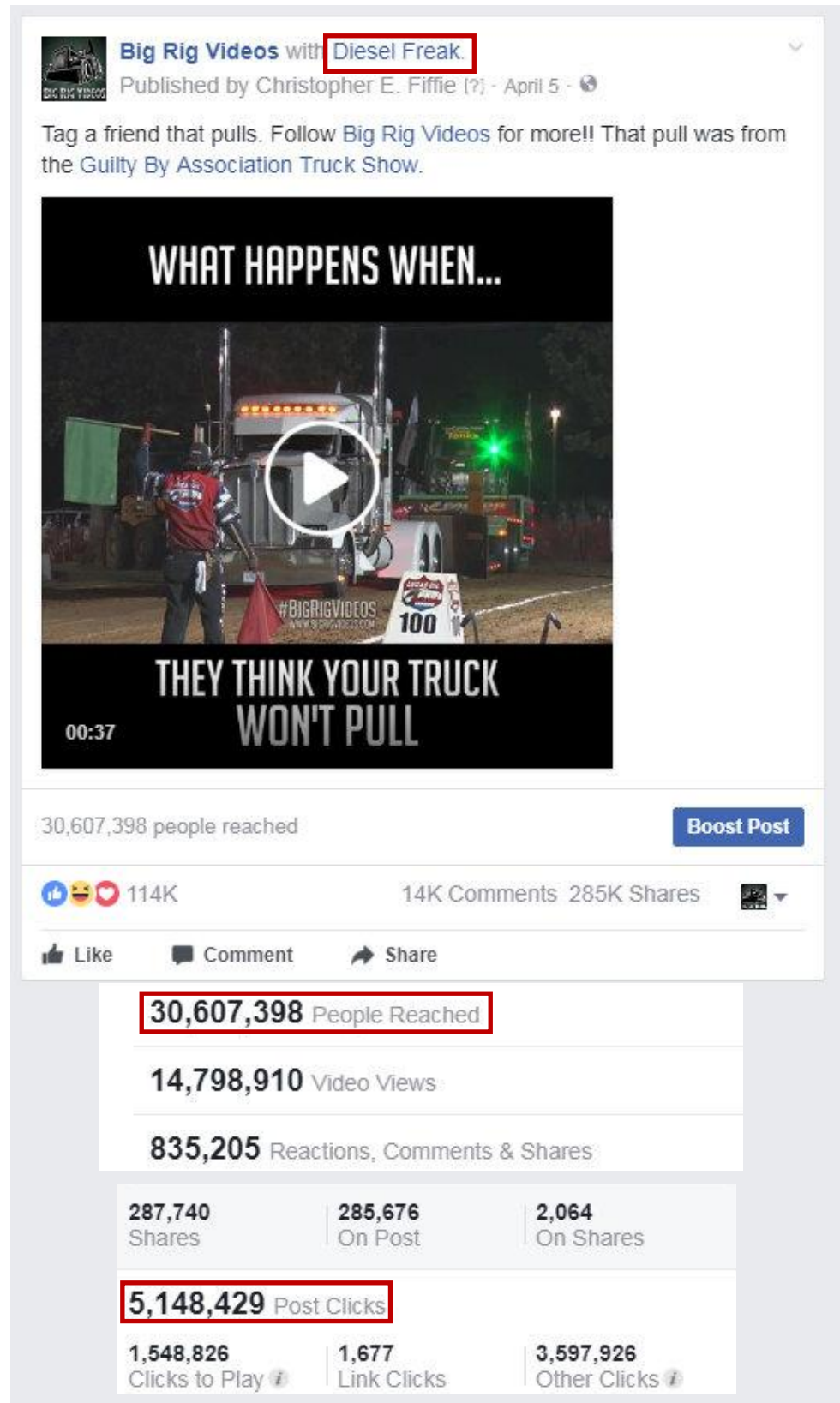
WWW.BIGRIGVIDEOS.COM

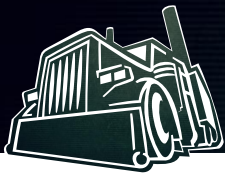


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Associate your company with one of the best commercial truck brands on the internet. Get high volumes of traffic driven to your website, Facebook page, or Youtube channel.

Advertising on www.bigrigvideos.com or the Big Rig Videos social media channels will bring your company national and international exposure to a loyal fan base that craves the content Big Rig Videos provides.

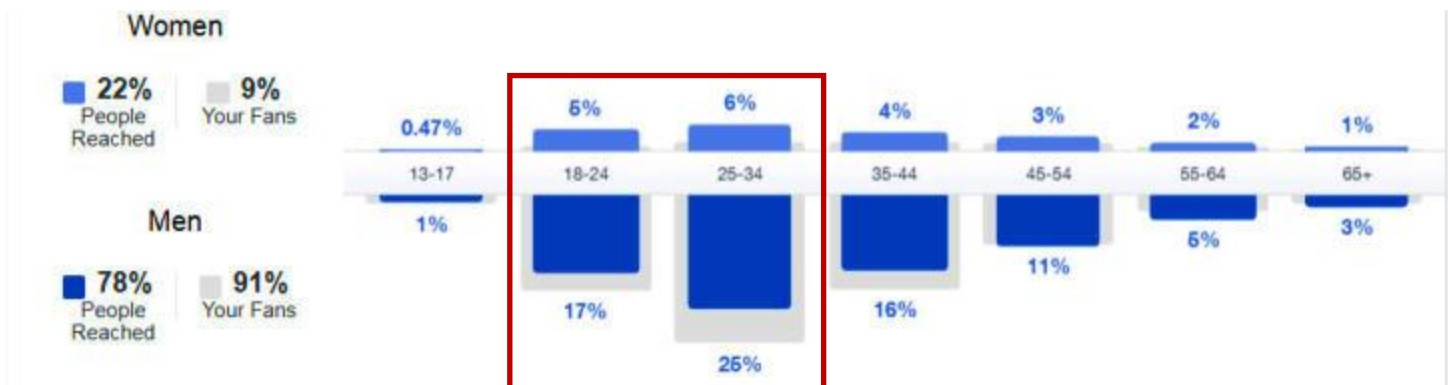




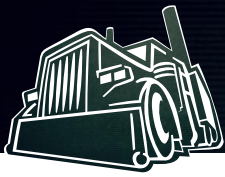
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FACEBOOK AUDIENCE DEMOGRAPHICS

Showing data from 7/2017

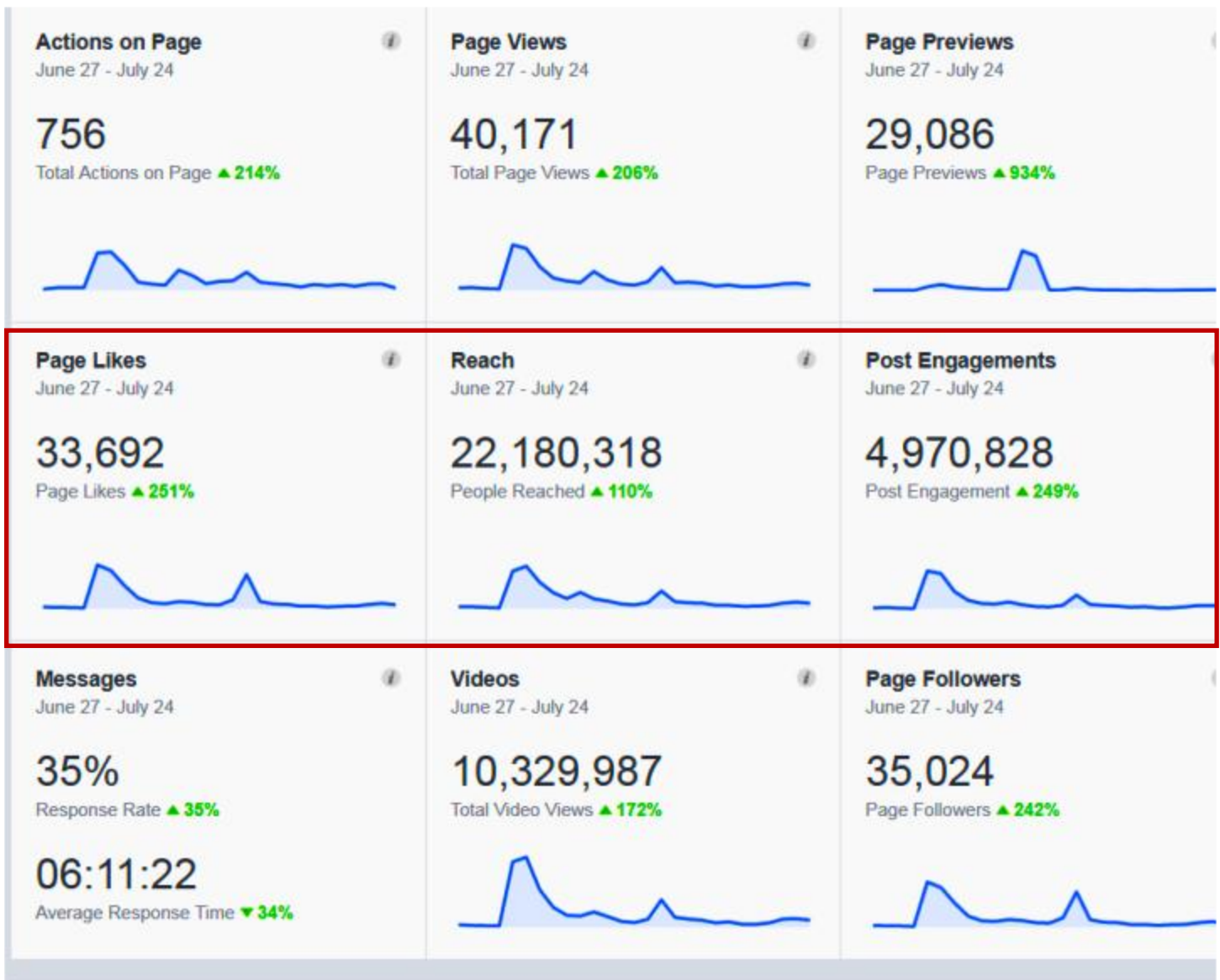


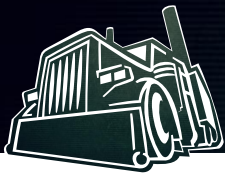
Country	People Reached	City	People Reached	Language	People Reached
United States of America	13,952,630	Houston, TX	179,194	English (US)	16,695,616
Canada	1,622,643	Dallas, TX	136,778	English (UK)	1,370,765
Australia	1,208,756	Chicago, IL	116,061	Spanish	1,191,388
United Kingdom	822,019	Brisbane, QLD, Australia	115,891	French (France)	411,450
Mexico	617,279	New York, NY	101,197	Portuguese (Brazil)	408,152
Brazil	406,129	London, England, Unit...	90,730	Spanish (Spain)	370,875
Germany	233,873	Sydney, NSW, Australia	90,076	German	288,296
Norway	225,335	Perth, WA, Australia	88,923	French (Canada)	230,712
New Zealand	222,515	Los Angeles, CA	85,730	Dutch	197,254
France	192,142	San Antonio, TX	81,335	Norwegian (Bokmal)	192,951



FACEBOOK ENGAGEMENT STATISTICS

Showing data from 7/2017





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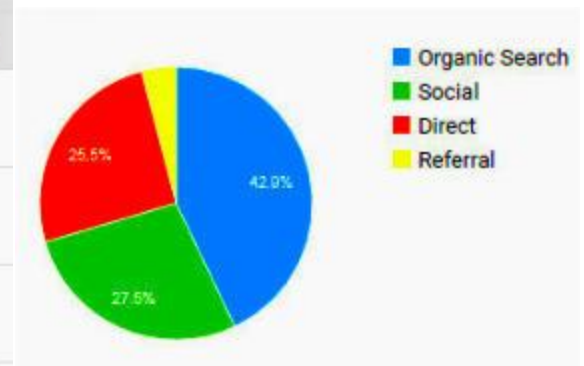
BIGRIGVIDEOS.COM WEBSITE STATISTICS

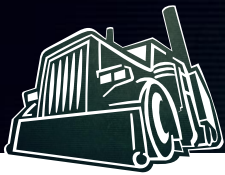
Showing data from 7/2017



WEBSITE ACQUISITION

	Sessions	% New Sessions	New Users
	4,642	67.92%	3,153
1 Organic Search	1,993		
2 Social	1,275		
3 Direct	1,184		
4 Referral	190		





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VIDEO CATEGORY SAMPLES



www.bigrigvideos.com/chase-trucking

Facebook Teaser - <https://goo.gl/ump7ej>



www.bigrigvideos.com/ingrid-brown

Facebook Teaser - <https://goo.gl/hgKquX>



www.bigrigvideos.com/v-max-transportation

Facebook Teaser - <https://goo.gl/xYCK6e>



www.bigrigvideos.com/trux-accessories

Facebook Teaser - <https://goo.gl/ZUvo9A>

VARIOUS VIDEO PRODUCTION STYLES

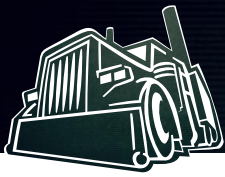
Western Star Customer Feature - <https://goo.gl/2auoWr>

2017 PKY Overview - www.bigrigvideos.com/pky-overview

Lights After M.A.T.S - Light Parade - <https://goo.gl/p4NED6>

Fitzgerald Open House - <https://goo.gl/Jt6ifH>

Renegade Products Reality Episode - <https://goo.gl/cQoW1S>



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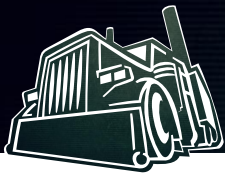
WEBSITE ADVERTISING SPACES

The screenshot displays the Big Rig Videos website with several advertising opportunities highlighted:

- 468x60 Banner Ad:** Located at the top right, featuring the "STAY LOADED APPAREL" logo with a truck illustration.
- 120x50 Scroller Ad:** A horizontal row of logos including Mag, MOVING OUT, OOIDA, Overdrive, HOTRIG, and others.
- 300x250 Sidebar Ad:** A vertical advertisement for "DIESEL FREAK PERFORMANCE HARNESSES" featuring a man in a cap and the website www.dieselfreak.com.
- 300x125 Sidebar Ad:** A smaller vertical advertisement located below the 300x250 ad, featuring a truck image.

Other website elements visible include the "BIG RIG VIDEOS" header, navigation links (HOME, VIDEO ON DEMAND, VIDEO CATEGORIES, PHOTOS, SHOP, FEATURES, CONTACT, SEARCH), a video gallery with thumbnails, a "REPRESENT BIG RIG VIDEOS! ORDER A SHIRT ONLINE" section, and a "New Videos" section with video thumbnails and descriptions.

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VIDEO ADVERTISING SPACES

Content posted 7/2017



Big Rig Videos YouTube Channel



Chase Trucking - Rolling CB Interview™



BigRig Videos

Channel settings

54,805 views

+ Add to Share ... More

1,037 35

Curious about being an owner operator? Wondering what made Colton get his own truck and authority at an early age? Watch this video now to get your answers and see what Lauren and Colton's mom know first hand what Colton had to figure out. Some think Chase Trucking is a one man show... find out who owns and operates the other 379. Many think he has a custom grill, but it isn't custom, it is just no one has one on their truck. How many Rockford Fosgate speakers are inside? Enough to wake up the neighbors! Written by Stephanie Haas - Diesel Addict Photos

Grab the Chasing Outlaws shirt here - <https://store.bigrigvideos.com/product...>

This video was presented by Diesel Freak. Check out their engine power harnesses and other gear at - www.dieselfreak.com

Big Rig Videos

American Outlaw & a Super Hopper What do you get when you mix 4 States, 12 Gauge, Iowa Customs and Jeremy's Paint and Body Shop? A recipe for one fine 2002 Peterbilt 379. Colton & Lauren Chase of Chase Trucking take a stroll down the highway and

2:56 - Uploaded on 07/08/2017 - Owned - Appears Once

Video Performance

Minutes Viewed	142,464
Video Views	171,784
10-Second Views	91,132
Video Average Watch Time	0:16
Audience and Engagement	

Big Rig Videos Facebook Page